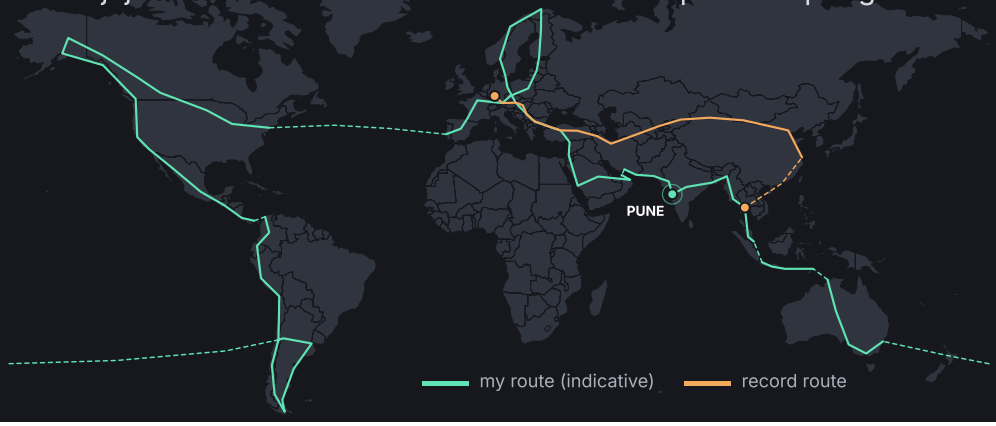
VENGOVIAJANDO · SPONSORSHIP PROPOSAL FOR BAJAJ AUTO LTD

The longest journey ever by tuk-tuk

A Bajaj RE around the world. **Pune → Pune**. Departure spring 2027.



CURRENT RECORD

37,410 km

Thai tuk-tuk

Bangkok → Germany

21 countries · Guinness 2005

MY PLAN

100,000 km

Bajaj RE

Pune → Pune, factory to factory

50+ countries · 20–24 months

2.7× the current record

Bajaj has already crossed the world on two wheels. The one great journey still missing is around the world on three wheels, with the vehicle that made Bajaj famous. And it would be a world record.

After the Trans-Siberian Odyssey (2017) and the Dominar Polar Odyssey (2018–19, Arctic to Ushuaia), it is the Bajaj RE's turn: starting and finishing at home, in Pune.

WHO IS BEHIND IT

Gustavo Correa, Argentine-Spanish motorcycle traveler. In six years he rode 120,000 km through 60+ countries, from Alaska to Ushuaia, and crossed Ukraine during the war in 2022. He told it all in 600+ videos.

In March 2026 he completed his round-the-world motorcycle journey, back at his starting point. This expedition launches his next chapter, and a new season of the channel.

WHY WITH BAJAJ

1. **The record belongs to a Thai tuk-tuk.** And Bajaj is the world's largest three-wheeler maker.
2. **My audience lives where Bajaj sells.** 71% of it is in four Bajaj markets.
3. **The toughest reliability test.** If it survives from Arabia to Alaska, it survives any city.

WHAT BAJAJ GETS

- ✓ **A documentary-style series on the vehicle:** what it withstands, km by km, with usage rights.
- ✓ **The world record**, set with a Bajaj RE.
- ✓ **Bajaj branding** on the vehicle and across all trip content.
- ✓ **Launch and homecoming at the Pune factory**, with the RE on Indian registration.
- ✓ **Content reaching Bajaj export markets** in Latin America and beyond.
- ✓ **The record-setting RE is Bajaj's** to exhibit afterwards: HQ, museum, dealerships, trade shows.

CURRENT CHANNEL AUDIENCE

25,900 subscribers

3.4M total views

360,000 views in the last year

75% aged 25–54

Argentina	32%
Mexico	17%
Spain	15%
Colombia	7%

71% in Bajaj markets · 97% male

YouTube, November 2026

WHAT I AM ASKING FOR

LEVEL 1

Vehicle

Bajaj RE, spare parts and access to the workshop network.

LEVEL 2 · FULL CIRCUMNAVIGATION

Vehicle and transport

Everything in Level 1, plus transport between continents.

LEVEL 3

Main partner

Everything in Level 2, plus a monthly contribution to discuss.

All occupants (max. 3 people) will carry life and accident insurance. Adventure is part of the journey.

Shall we talk? I would be glad to present the project by video call or in person in Pune.

Gustavo Correa
Founder of Vengoviajando

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